

**JOHN ANTHONY QUINTERNO**  
CURRICULUM VITAE

*Contact Information*

South by North Strategies, Ltd.  
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*Education*

M.P.A.	<b>The University of North Carolina at Chapel Hill</b> Public Administration / Public Policy Analysis	2002
B.A.	<b>University of Notre Dame</b> Government and International Studies / German Language and Literature Summa cum Laude, Phi Beta Kappa	1998

*Professional Experience*

**South by North Strategies, Ltd.** (Chapel Hill, NC) 2009-present  
Principal and Founder  
Found and direct a research consultancy specializing in economic and social policy affairs; provide quantitative and qualitative research services to public, nongovernmental, and philanthropic organizations; author research reports, evaluations, and studies; facilitate planning and training sessions for public officials; write regular analyses of employment and labor market trends; offer analysis and commentary for journalists reporting on economic and social affairs; direct all business operations on a daily basis

**North Carolina Budget and Tax Center** (Raleigh, NC) 2005-2009  
Research Associate  
Directed applied public policy research in the areas of economic policy, higher education, and workforce development; authored frequent analyses of employment trends, fiscal issues, and social insurance programs; co-founded the North Carolina Alliance for Workforce Competitiveness, an advocacy coalition; provided expert commentary and testimony to elected and appointed public officials; served on public bodies responsible for the development of workforce and education policies; acted as the lead spokesperson on economic issues to media outlets

**University of North Carolina Program on Public Life** (Chapel Hill, NC) 2002-2004  
Assistant Director  
Edited *South Now* and *NC DataNet*, policy magazines that circulated to 2,500 regional leaders; authored op-ed pieces and review articles about political and policy trends in the American South; planned educational seminars for elected officials and political journalists

**The HOPE Program** (Brooklyn, NY)

1998-2000

Administrative Director

Controlled a \$1-million annual budget; redesigned personnel policies; established an employee retirement plan; prepared grant proposals, including several for interagency collaborations

## *Publications*

### *Books*

**Quintero, John.** 2014. *Running the Numbers: A Practical Guide to Regional Economic and Social Analysis*. Armonk, NY: M.E. Sharpe.

### *Policy Reports (Selected)*

**Quintero, John.** 2013 (unpublished). "Community Economic Development in North Carolina: Growing Local Economies, Expanding Economic Opportunities." Raleigh, NC: The Support Center.

**Quintero, John.** 2013 (unpublished). "State Tax Expenditures for Employer-Provided Education and Training: Considerations for Low-Income Working Families." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2013. "A Stronger Safety Net for America's Children." Washington, DC: First Focus.

Gitterman, Daniel, Peter Coclanis, and **John Quintero.** 2012. "Recession and Recovery in North Carolina: A Data Snapshot, 2007-12." Chapel Hill, NC: University of North Carolina Global Research Institute.

Lester, T. William and **John Quintero.** 2012 (unpublished). "Analysis of Changes to North Carolina's Manufacturing Sector, 1990-2010." Raleigh, NC: Institute for Emerging Issues.

**Quintero, John.** 2012. "The Employment Service in Rural North Carolina: Insights from the Great Recession." Washington, DC: United States Department of Labor.

**Quintero, John.** 2012. "The Great Cost Shift: How Higher Education Cuts Undermine the Middle Class." New York, NY: Dēmos.

**Quintero, John.** 2012 (unpublished). "Keeping North Carolina's Businesses Competitive: A Review of the Incumbent Workforce Development Program, Program Years 2005-2008." Raleigh, NC: North Carolina Commission on Workforce Development.

**Quintero, John.** 2012. "Making Performance Funding Work for All." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2011. "Improving Access to Work Supports: Strengthening State Policies and Practices." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2011 (unpublished). "Workforce Development in a 'Jobless' Recovery: Assessing the Performance of the Rural Community Mobilization Project." Raleigh, NC: North Carolina Rural Economic Development Center.

**Quintero, John.** 2010 (unpublished). "Demand-Driven Workforce Development Models: Background and Issues for the Rural Community Mobilization Project." Raleigh, NC: North Carolina Rural Economic Development Center.

**Quintero, John.** 2010. "The South's Difficult Decade." Winston-Salem, NC: Mary Reynolds Babcock Foundation.

**Quintero, John.** 2010. "Strengthening State Economic Development Systems: A Framework for Change." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2010. "Widening the Doorways of Opportunity: Philanthropic Efforts to Strengthen Postsecondary Education and Skill Development Systems." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2009. "Building a Foundation for Family Economic Success." Chevy Chase, MD: Working Poor Families Project.

**Quintero, John.** 2009. "Charting Pathways to Prosperity." New Bern, NC: Eastern Carolina Workforce Development Board.

**Quintero, John.** 2009. "Connecting People to Opportunity." Hickory, NC: Appalachian State University Center at Hickory.

**Quintero, John.** 2009. "When Any Job Isn't Enough: Jobs-Centered Development in the American South." Winston-Salem, NC: Mary Reynolds Babcock Foundation.

**Quintero, John.** 2008 (unpublished). "New South, Old Problem: Low-Wage Work in the American South." Boston, MA: Oxfam America.

**Quintero, John.** 2008. "What Happened to the Jobs? A Tale of Two Economic Cycles." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John, Meg Gray, and Jack Schofield.** 2008. "Making Ends Meet on Low Wages: The 2008 North Carolina Living Income Standard." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2007. "Buddy, Can You Spare a Dime? Putting North Carolina's Unemployment Insurance System Back to Work." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2006. "North Carolina's Unfinished Transformation." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2006. "Putting Work First: How Should NC Respond to TANF Reauthorization?" Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2006. "Rethinking North Carolina's Worker Training Trust Fund." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2006. "Time for a Raise? Assessing the Impact of an Increase in North Carolina's Minimum Wage." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John** and Anna Cameron. 2006. "The Housing Trust Fund: Is State Support Adequate?" Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2005. "Time to Start Climbing: New Census Data Show How Far NC Has Fallen." Raleigh, NC: North Carolina Budget and Tax Center.

**Quintero, John.** 2005. "Why Does It Matter? A Young Adult's Guide to the Budget," Washington, DC: 18-to-35.

**Quintero, John.** 2005. "A Young Adult's Guide to Social Security Reform." Washington, DC: 18-to-35.

**Quintero, John** and Elizabeth Jordan. 2005. "Failing Jobs, Falling Wages: The 2005 North Carolina Living Income Standard." Raleigh, NC: North Carolina Budget and Tax Center.

Stegman, Michael, Jennifer Lobenhofer, and **John Quintero.** 2002. "The State of Electronic Benefit Transfer." Chapel Hill, NC: University of North Carolina Center for Community Capital.

### Policy Articles

**Quintero, John.** Forthcoming. "North Carolina's Tax System: Basics and Background." *North Carolina Insight*.

**Quintero, John.** Forthcoming. "North Carolina's Tax System: Changes and Consequences." *North Carolina Insight*.

**Quintero, John.** Forthcoming. "North Carolina's Tax System: Problems and Possibilities." *North Carolina Insight*.

**Quintero, John.** 2013 (unpublished). "The Public Price of Growing Old: Aging and North Carolina." *North Carolina Insight*.

**Quintero, John.** 2013 (August). "An Analysis of the Mental Health Work Force in North Carolina." *North Carolina Insight*.

**Quintero, John.** 2012 (December). "Serving Mental Health Patients in Crisis: A Review of the State's Program to Buy Beds and Build Capacity in Local Hospitals." *North Carolina Insight*.

**Quintero, John.** 2010 (unpublished). "North Carolina's Adult Education System." *North Carolina Insight*.

**Quintero, John.** 2009 (June). "The Demographics of Aging in North Carolina." *North Carolina Insight*.

**Quintero, John.** 2008 (April). "Community Colleges in North Carolina: What History Can Tell Us about Our Future." *North Carolina Insight*.

**Quintero, John.** 2008 (April). "Emerging Issues Facing the North Carolina Community College System." *North Carolina Insight*.

**Quintero, John.** 2007 (December). "Poverty: Challenges and Opportunities," in *The Triangle Speaks: Improving Health & Human Services in Our Region*, edited by Nathaniel Goetz. Research Triangle Park, NC: Triangle United Way.

**Quintero, John,** and Melinda Lawrence. 2007 (October). "The Picture of Poverty." *Trial Briefs*.

**Quintero, John.** 2006 (February). "Eastern North Carolina at Work: What Are the Region's Economic Engines?" *North Carolina Insight*.

Dowling, Suzanne, Jeff Maxim, **John Quintero,** and Najeema Washington. 2002 (Winter). "Land, Lines, and Levies: A Study of Voluntary Annexations in High Point, North Carolina." *Carolina Planning*.

*Newspaper and Magazine Commentaries (Selected)*

**Quintero, John.** 2009. "Downturn Runs Too Deep for 'Cuts Only'." *The News & Observer* (Raleigh, NC), June 17.

Baker, Dean and **John Quintero.** 2008. "Coming up Short in North Carolina." *The News & Observer* (Raleigh, NC), May 2.

**Quintero, John.** 2008. "What about NC's Workers?" *The Charlotte Observer* (Charlotte, NC), April 6.

**Quintero, John.** 2006. "NC's Working Poor Need Help." *The Charlotte Observer* (Charlotte, NC), August 14.

**Quintero, John.** 2006. "These Families Need Help." *The Charlotte Observer* (Charlotte, NC), April 16.

**Quintero, John.** 2005. "Squaring Views of the Triangle." *The News & Observer* (Raleigh, NC), June 1.

**Quintero, John.** 2004. "Southern Metros May Be a Base for Democrats." *The News & Record* (Greensboro, NC), July 25.

**Quintero, John.** 2004. "North Carolina Forgets its Roots, Loses Memory." *The Charlotte Observer* (Charlotte, NC), May 29.

**Quintero, John.** 2004 (April). "NC's Catholic Voters: Small but Significant." *NC DataNet*.

**Quintero, John.** 2003 (November). "The Demographic Structure of NC's Congressional Districts." *NC DataNet*.

Guillory, Ferrel and **John Quintero.** 2003 (September). "New Politics in a Metro South." *SouthNow*.

**Quintero, John.** 2003. "Values and the Democrats: Going beyond the Economy." *The News & Observer* (Raleigh, NC), October 24.

**Quintero, John.** 2003 (January). "Metropolitan Success Equals Election Success in North Carolina." *SouthNow*.

### Book Reviews

Review of *Ending Poverty in America*, edited by John Edwards, Marion Crain, and Arne Kalleberg, *The News & Record* (Greensboro, NC), June 3, 2007.

Review of *End of the Line*, by Barry Lynn, *The News & Record* (Greensboro, NC), January 8, 2006.

Review of *University, Inc.*, by Jennifer Washburn, *The News & Record* (Greensboro, NC), October 2, 2005.

Review of *Master of the Senate*, by Robert Caro, *Southern Cultures*, Spring 2005.

Review of *Tar Heel Catholics*, by William Powers, *Southern Cultures*, Winter 2004.

Review of *Race and Place in Birmingham*, by Bobby Wilson, *Ethnic and Racial Studies*, July 2004.

Review of *The Rise of Southern Republicans*, by Earl Black and Merle Black, and *The Politics of Cultural Differences*, by David Leege, Kenneth Wald, Brian Krueger, and Paul Mueller, *Southern Cultures*, Spring 2004.

### *Invited Presentations*

“Keeping Postsecondary Education Affordable: Why the ‘Great Cost Shift’ Matters to Low-Income Workers and Nontraditional Students—and What to Do about It” (with Peter Rurak and Deborah Povich). Economic Analysis and Research Network annual conference (Philadelphia, PA), October 2013.

“Labor Market Trends in North Carolina, 2007-2012,” State Journalists Roundtable, School of Journalism and Mass Communication, University of North Carolina at Chapel Hill (Chapel Hill, NC), January 2013.

“North Carolina and the Great Recession: An Overview,” Honors Carolina Program, Department of Sociology, University of North Carolina at Chapel Hill (Chapel Hill, NC), November 2012.

“The Great Cost Shift,” Working Group on Globalization, the Economic Crisis, and the Future of North Carolina, Global Research Institute, University of North Carolina at Chapel Hill (Chapel Hill, NC), April 2012.

“North Carolina and the Great Recession,” Presentation to Marshall Memorial Fellows, German Marshall Fund of the United States (Chapel Hill, NC), March 2012.

“The Employment Service in Rural North Carolina,” Working Group on Globalization, the Economic Crisis, and the Future of North Carolina, Global Research Institute, University of North Carolina at Chapel Hill (Chapel Hill, NC), February 2012.

“Regional Divisions in Italy, Belgium, Germany, and the United States” (with Mark Fisher, Mia Doornaert, and Piero Gastaldo). Marshall Forum on Transatlantic Affairs (Turin, Italy), June 2011.

“The Employment Service in Rural North Carolina: Insights from the Great Recession,” Employment and Training Administration, United States Department of Labor (Washington, DC), May 2011.

“How are We Doing? Workforce Development in a Jobless Recovery,” Rural Community Mobilization Project Stakeholders Group, North Carolina Rural Economic Development Center (Raleigh, NC), April 2011.

“North Carolina and the Great Recession: An Overview,” Working Group on Globalization, the Economic Crisis, and the Future of North Carolina, Global Research Institute, University of North Carolina at Chapel Hill (Chapel Hill, NC), February 2011.

“North Carolina and the Great Recession: A Data Portrait,” Leadership Conference, Employment Security Commission of North Carolina (Research Triangle Park, NC), November 2010.

“North Carolina’s Changing Labor Force, Changing Families,” Joint Select Committee on Work and Family Balance, North Carolina General Assembly (Raleigh, NC), January 2010.

“Connecting People to Prosperity,” Community Research Forum, Appalachian State University Center at Hickory (Hickory, NC), March 2009.

“New South, Old Problem: Low-Wage Work in Today’s South,” Project Working Group, Oxfam America (Boston, MA), June 2008.

“Charting Our Next Steps: Removing Obstacles to Change,” (with Melody Barnes, Mary Beth Maxwell, Michael Selmi, and Michael Zweig). Conference on Wealth Inequality and the Eroding Middle Class, Center on Poverty Work, and Opportunity, University of North Carolina at Chapel Hill (Chapel Hill, NC), November 2007.

### *Media Appearances (Selected)*

#### Print

The Associated Press; Asheville (NC) Citizen Times; Bergen (NJ) Record; Business Journal of the Greater Triad (Greensboro, NC); Charlotte (NC) Business Journal; Charlotte (NC) Observer; Durham (NC) Herald-Sun; Fayetteville (NC) Observer; Greensboro (NC) News & Record; Hickory (NC) Daily Record; High Point (NC) Enterprise; (Durham, NC) Indy Week; Louisville (KY) Courier-Journal; (Raleigh, NC) News & Observer; New Bern (NC) Sun Journal; New York Daily News; New York Post; Rocky Mount (NC) Telegram; Triangle (Raleigh, NC) Business Journal; USA Today; (Norfolk, VA) Virginian-Pilot; Wilmington (NC) Star-News; Winston-Salem (NC) Journal; (Greensboro, NC) Yes! Weekly

#### Broadcast

Marketplace Radio (nationally syndicated); WAAV Radio (Wilmington, NC); WBT Radio (Charlotte, NC); WCHL Radio (Chapel Hill, NC); WFAE Radio (Charlotte, NC); WJNC Radio (Jacksonville, NC); WPTF Radio (Raleigh, NC); WRAL Radio (Raleigh, NC); WRAL Television (Raleigh, NC); WTVD Television (Durham, NC); WUNC Radio (Chapel Hill, NC)

### *International Experience*

**Fulbright Scholar Program** (Washington, DC) 2013  
Fulbright Specialist Program Roster Candidate  
Named to the roster of the Fulbright Specialist Program for a five-year term (2013-2018). Fulbright Specialists provide short-term research, teaching, and consulting services to universities and educational institutions located outside of the United States.



**German Marshall Fund of the United States** (Washington, DC) 2010  
Marshall Memorial Fellow

Participated in a 24-day professional group exchange program that involved visits to governmental, nongovernmental, and private organizations in Brussels, Belgium; Hamburg, Germany; Athens, Greece; Zagreb, Croatia; and Bucharest, Romania.

**Rotary International** (Evanston, IL) 2006  
Group Study Exchange

Participated in a one-month exchange of young professionals that involved visits to governmental, nongovernmental, and private organizations in the State of São Paulo, Brazil.

**University of Innsbruck** (Innsbruck, Austria) 1995-1996

University of Notre Dame Study Abroad Program

Spent the 1995-1996 academic year at the University of Innsbruck (Austria) as part of the University of Notre Dame Study Abroad Program. Completed 36 undergraduate credit hours in courses in the humanities, social sciences, and German language.

### *Community Service*

#### *Past Service*

Director, International Affairs Council (Raleigh, NC); Steering Committee, Triangle Gives Back Initiative, Triangle Community Foundation (Durham, NC); Strategic Planning Committee, Research Triangle Regional Partnership (Research Triangle Park, NC); Leadership Council, National Skills Coalition (Washington, DC); Sector Planning Team, Office of the North Carolina Governor (Raleigh, NC); Higher Education Working Group, North Carolina State University Institute for Emerging Issues (Raleigh, NC); Director, Emerging Tar Heel Leaders Network (Raleigh, NC); Member, Data Profile Committee, Triangle United Way (Research Triangle Park, NC)

### *Honors*

#### *Academic*

#### **The University of North Carolina at Chapel Hill**

University Merit Research Assistantship, 2000-2001

#### **University of Notre Dame**

Phi Beta Kappa Honor Society, Epsilon of Indiana, 1998; Pi Sigma Alpha National Political Science Honor Society, Gamma Delta Chapter, 1998; Delta Phi Alpha National German Honorary Society, Zeta Phi Chapter, 1998; Andrews Service Scholarship, 1997-1998; Dean's List (eight semesters)

#### *Nonacademic*

Eagle Scout, Boy Scouts of America, 1995

*Languages*

English (native language)

German (advanced listening, reading, and speaking skills; intermediate writing skills)

*Citizenship*

United States of America