

# John Quintero

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## EDUCATION

**The University of North Carolina at Chapel Hill**, Chapel Hill, NC

- Master of Public Administration • Graduate Minor in Public Policy Analysis
- Honors: University of North Carolina Merit Research Assistantship

**University of Notre Dame**, Notre Dame, IN

- B.A. in Government and German Language/Literature, Summa Cum Laude
- Honors: Phi Beta Kappa, Dean's List (8 semesters), Andrews Service Scholarship
- Study Abroad: Universität Innsbruck (Austria)

## PROFESSIONAL EXPERIENCE

**Principal**, South by North Strategies, Ltd., Chapel Hill, NC

- Own and direct a research consultancy specializing in economic and social policy affairs
- Conduct applied quantitative and qualitative research for public, nonprofit and philanthropic organizations seeking to address pressing economic and social issues
- Author and design print and online policy publications that resonate with governmental leaders
- Develop media materials and campaigns that simply and effectively communicate complex policy issues to journalists and a broad public
- Facilitate strategic planning and organizational development processes

**Research Associate**, NC Budget & Tax Center, Raleigh, NC

- Oversaw research in the areas of economic policy, higher education and workforce development
- Published frequent analyses of employment trends, fiscal issues and social insurance programs
- Co-founded the NC Alliance for Workforce Competitiveness, an advocacy coalition
- Provided expert commentary and testimony to elected and appointed state and federal officials
- Served on public bodies responsible for the development of workforce and education policies
- Acted as the lead spokesperson on economic issues to print, broadcast and online media outlets

**Assistant Director**, Program on Public Life, Chapel Hill, NC

- Edited *South Now* and *NC DataNet*, policy magazines that circulated to 2,500 regional leaders
- Authored op-ed pieces and review articles about political and policy trends in the South
- Planned educational seminars for elected officials and statehouse journalists

**Administrative Director**, The HOPE Program, Brooklyn, NY

- Controlled a \$1-million annual budget
- Redesigned personnel policies and established an employee retirement plan
- Prepared grant proposals, including several for interagency collaborations

## CONSULTING ENGAGEMENTS

- Mary Reynolds Babcock Foundation, Winston-Salem, NC • MDC, Inc., Chapel Hill, NC • Hickory Metro Higher Ed Center, Hickory, NC • Eastern Carolina Workforce Board, New Bern, NC • Oxfam America, Boston, MA • North Carolina Center for Public Policy Research, Raleigh, NC • Hunt Institute for Educational Leadership & Policy, Chapel Hill, NC • Center for a Better South, Charleston, SC • Town of St. Pauls, NC • Center for Community Capital, Chapel Hill, NC
- Office of the City Manager, Fayetteville, NC • Office of the City Manager, High Point, NC

## PUBLIC SERVICE

- Triangle Gives Back Steering Committee, Triangle Community Foundation • Strategic Planning Committee, Research Triangle Regional Partnership • National Priorities Council, The Workforce Alliance • Sector Strategies Planning Team, Office of the North Carolina Governor • Higher Education Working Group, Institute for Emerging Issues • Board Member, Emerging Tar Heel Leaders Network • County Profile Committee, Triangle United Way

## AWARDS

- Eagle Scout • 2010 Marshall Memorial Fellow, German Marshall Fund of the United States • Rotary International Group Study Exchange (São Paulo, Brazil)