

John Quintero

EDUCATION

The University of North Carolina at Chapel Hill, Chapel Hill, NC

- Master of Public Administration • Graduate Minor in Public Policy Analysis
- Honors: University of North Carolina Merit Research Assistantship

University of Notre Dame, Notre Dame, IN

- B.A. in Government and German Language/ Literature, Summa Cum Laude
- Honors: Phi Beta Kappa, Dean's List Andrews Service Scholarship
- Study Abroad: Universität Innsbruck (Austria)

PROFESSIONAL EXPERIENCE

Principal, South by North Strategies, Ltd., Chapel Hill, NC

- Found, own and direct a research and communications consultancy specializing in economic and social policy affairs
- Conduct applied quantitative and qualitative research for public, nonprofit and philanthropic organizations seeking to address pressing economic and social issues
- Author and design print and online policy publications that resonate with governmental leaders
- Develop media materials and campaigns that simply and effectively communicate complex policy issues to journalists and a broad public
- Facilitate strategic planning and organizational development processes

Research Associate, NC Budget & Tax Center, Raleigh, NC

- Oversaw research in the areas of economic policy, higher education and workforce development
- Published frequent analyses of employment trends, fiscal issues and social insurance programs
- Co-founded the NC Alliance for Workforce Competitiveness, an advocacy coalition
- Provided expert commentary and testimony to elected and appointed state and federal officials
- Served on public bodies responsible for the development of workforce and education policies
- Acted as the lead spokesperson on economic issues to print, broadcast and online media outlets

Assistant Director, Program on Public Life, Chapel Hill, NC

- Edited *South Now* and *NC DataNet*, policy magazines that circulated to 2,500 regional leaders
- Authored op-ed pieces and review articles about political and policy trends in the South
- Planned educational seminars for elected officials and statehouse journalists

Administrative Director, The HOPE Program, Brooklyn, NY

- Controlled a \$1-million annual budget
- Redesigned personnel policies and established an employee retirement plan
- Prepared grant proposals, including several for interagency collaborations

PUBLIC SERVICE

- Triangle Gives Back Steering Committee, Triangle Community Foundation • Strategic Planning Committee, Research Triangle Regional Partnership • National Priorities Council, The Workforce Alliance • Sector Strategies Planning Team, Office of the North Carolina Governor • Higher Education Working Group, Institute for Emerging Issues • Board Member, Emerging Tar Heel Leaders Network • County Profile Committee, Triangle United Way

AWARDS

- Eagle Scout • Rotary International Group Study Exchange (São Paulo, Brazil)